NLP Special Topics

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• "An Aggie does not lie, cheat, or steal or tolerate those who do." For additional information, please visit: http://aggiehonor.tamu.edu.

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- Piazza: CSCE 689, Special Topics in Natural Language Processing: Information Extraction
- course page: http://faculty.cse.tamu.edu/
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Paper presentations: 25%

Paper summaries: 10%

Class participation: 10%

Mid-term Project: 25%

Final-term Project: 30%

Submitting Paper Summaries

- Due before each class
- Email Subject Line:
 paper_summary_week_m_day_n (m: 1, 2, 3...; n: 2 or 4)
- Email content: 2 lines (line 1: First Name, Last Name, line 2: UIN)
- paper summary: a plain text file attachment, at most a page.

Paper Summaries and Presentations

- Problem defination and motivation.
- Possible Downsteam Applications (as described in the paper and your thoughts)
- Proposed solution/algorithm/method.
- Strengths of the proposed method.
- Weakness of the proposed method.
- Your thoughts to improve on the proposed method.
 - We should meet and talk about the paper a few days before the presentation.

Tentative Project Timeline

- 2/16 -- Proposal report and presentation. report due before class, report length: 1 page, presentation: 3 minutes.
- 3/22 -- Midterm project report and presentation. report due before class, report length: at most 3 pages, presentation: 5 minutes.
- 4/26 -- Final report and presentation. report due before class, report length: at most 8 pages, presentation: 15 minutes.

Project Submission

By the end of the semester: code and data.

Submitting Project Reports

- Email Subject Line: project_proposal or project_mid_term or project_final_term
- Late Policy: 20% reduction per day.

Basic Recipe of Forming a Project

- Choose a Topic and do a quick survey
- Prepare data
- Think about evaluation methods
- Start to work on it

Applications

- Sentiment Analysis
- Question-Answering
- Text Summarization



Why sentiment analysis?

- Movie: is this review positive or negative?
- Products: what do people think about the new iPhone?
- *Public sentiment*: how is consumer confidence? Is despair increasing?
- Politics: what do people think about this candidate or issue?
- Prediction: predict election outcomes or market trends from sentiment



Scherer Typology of Affective States

- **Emotion**: brief organically synchronized ... evaluation of a major event
 - angry, sad, joyful, fearful, ashamed, proud, elated
- Mood: diffuse non-caused low-intensity long-duration change in subjective feeling
 - cheerful, gloomy, irritable, listless, depressed, buoyant
- Interpersonal stances: affective stance toward another person in a specific interaction
 - friendly, flirtatious, distant, cold, warm, supportive, contemptuous
- Attitudes: enduring, affectively colored beliefs, dispositions towards objects or persons
 - liking, loving, hating, valuing, desiring
- Personality traits: stable personality dispositions and typical behavior tendencies
 - nervous, anxious, reckless, morose, hostile, jealous



Question Answering

One of the oldest NLP tasks (punched card systems in 1961)

Question:

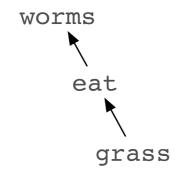
Potential Answers:

Simmons, Klein, McConlogue. 1964. Indexing and Dependency Logic for Answering English Questions. American Documentation 15:30, 196-204

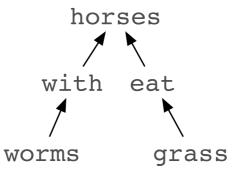
What do worms eat?

worms
eat
what

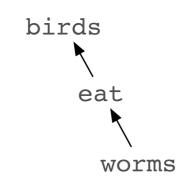
Worms eat grass

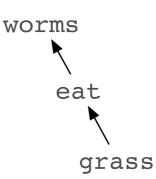


Horses with worms eat grass



Birds eat worms Grass is eaten by worms







Question Answering: IBM's Watson

WILLIAM WILKINSON'S

"AN ACCOUNT OF THE PRINCIPALITIES OF
WALLACHIA AND MOLDOVIA"
INSPIRED THIS AUTHOR'S
MOST FAMOUS NOVEL



Bram Stoker

n Februa



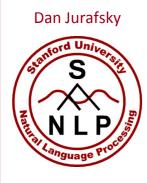
Apple's Siri





Types of Questions in Modern Systems

- Factoid questions
 - Who wrote "The Universal Declaration of Human Rights"?
 - How many calories are there in two slices of apple pie?
 - What is the average age of the onset of autism?
 - Where is Apple Computer based?
- Complex (narrative) questions:
 - In children with an acute febrile illness, what is the efficacy of acetaminophen in reducing fever?
 - What do scholars think about Jefferson's position on dealing with pirates?



Text Summarization

 Goal: produce an abridged version of a text that contains information that is important or relevant to a user.

Summarization Applications

- outlines or abstracts of any document, article, etc
- summaries of email threads
- action items from a meeting
- simplifying text by compressing sentences



What to summarize? Single vs. multiple documents

- Single-document summarization
 - Given a single document, produce
 - abstract
 - outline
 - headline
- Multiple-document summarization
 - Given a group of documents, produce a gist of the content:
 - a series of news stories on the same event
 - a set of web pages about some topic or question



Query-focused Summarization & Generic Summarization

- Generic summarization:
 - Summarize the content of a document
- Query-focused summarization:
 - summarize a document with respect to an information need expressed in a user query.
 - a kind of complex question answering:
 - Answer a question by summarizing a document that has the information to construct the answer

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Information Extraction Tasks

- Named Entity Recognition
- Relation Extraction
- Event Extraction
- Coreference Resolution



Named Entity Recognition (NER)

- A very important sub-task: find and classify names in text, for example:
 - The decision by the independent MP Andrew Wilkie to withdraw his support for the minority Labor government sounded dramatic but it should not further threaten its stability. When, after the 2010 election, Wilkie, Rob Oakeshott, Tony Windsor and the Greens agreed to support Labor, they gave just two guarantees: confidence and supply.

Christopher Manning



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Person
Date
Location
Organization



Why Relation Extraction?

- Create new structured knowledge bases, useful for any app
- Augment current knowledge bases
 - Adding words to WordNet thesaurus, facts to FreeBase or DBPedia
- Support question answering
 - The granddaughter of which actor starred in the movie "E.T."?

 (acted-in ?x "E.T.")(is-a ?y actor)(granddaughter-of ?x ?y)
- But which relations should we extract?

Event Extraction

Event Roles in Terrorism Domain:

Perpetrators, victims, targets, weapons

Lopez Albujar, former defense minister, was killed with pistols by three young individuals.

His two bodyguards were also shot to death.

Perp: three young individuals.

Vict: Lopez Albujar

His two bodyguards

Weap: pistols

Event Roles in Management Succession Domain:

People and companies in corporate management changes.

Daniel Glass was named president of EMI Records Group, He succeeds Charles Koppelman. Per In: Daniel Glass

Per_Out: Charles Koppelman.

Post: president

Org: EMI Records Group

Coreference Resolution

"I voted for Nader because he was most aligned with my values," she said.

Coreference Resolution

- S3 The NF-kappa B p65 strain subunit provides the transactivation activity in this complex and serves as an intracellular receptor for a cytoplasmic inhibitor of NF-kappa B, termed I kappa B.
- S4 In contrast, NF-kappa B p50 alone fails to stimulate kappa B-directed transcription, and based on prior in vitro studies, is not directly regulated by I kappa B.

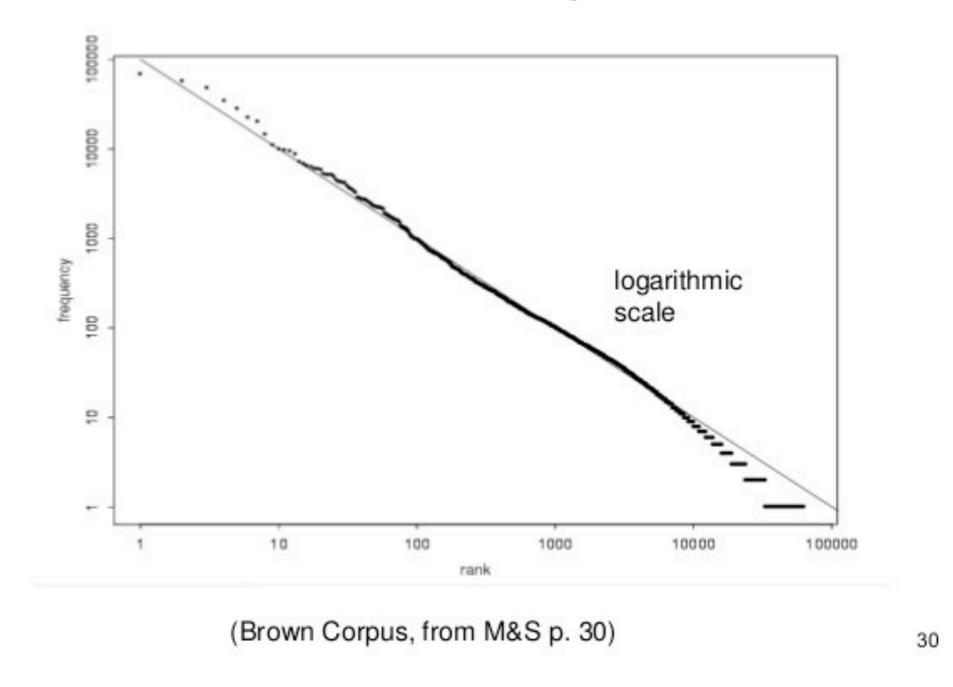
Ambiguities inherent in Language

- Language is succinct and expressive.
- Human resolve ambiguities naturally.
- Human own and can effortlessly resort to their rich common sense knowledge, domain knowledge and contexts.

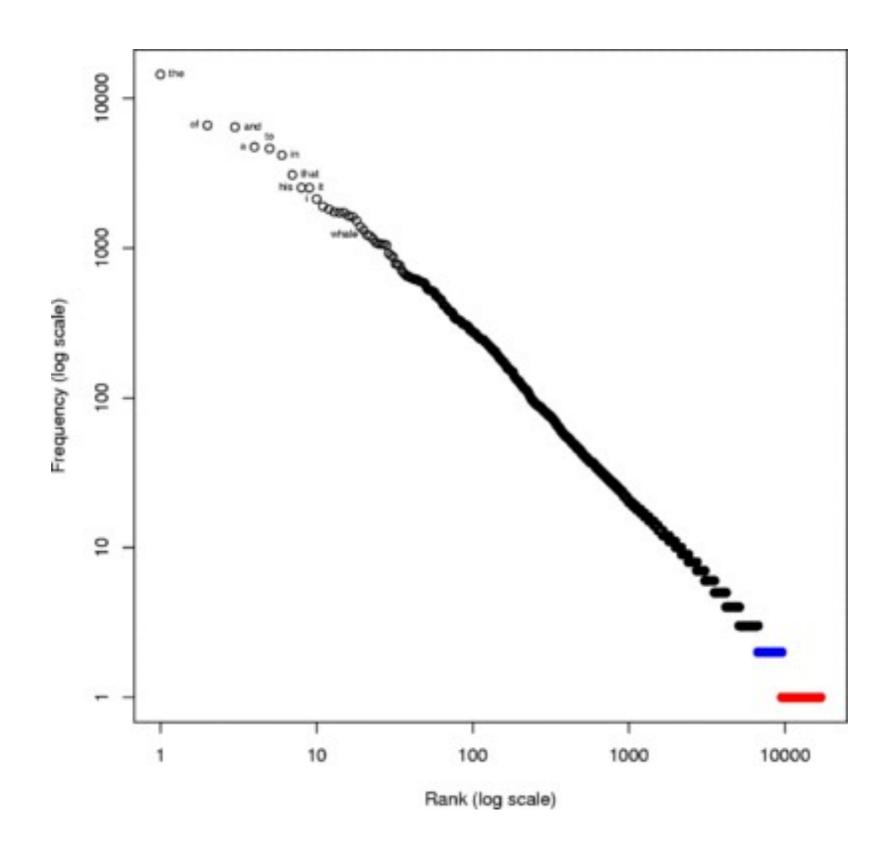
Zipf's Law

- the frequency of any word is<u>inversely</u>
 <u>proportional</u> to its rank: f = K / r
- fat-tail, most words occur only a couple of times
- high lexical diversity -> data sparseness

Illustration of Zipf's Law



• Brown Corpus: A balanced corpus of written American English in 1960 (except poetry!), 1 million words.



• the novel: "The Whale", 44% words : one time

Following lectures

- IE summary: tasks and approaches
- NLP basics: syntax and semantic
- Machine Learning basics