## Introduction to NLP

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Some slides adapted from slides by Dan Jurafsky, Luke Zettlemoyer, Ellen Riloff

- An Aggie does not lie, cheat, or steal or tolerate those who do." For additional information, please visit: <a href="http://aggiehonor.tamu.edu">http://aggiehonor.tamu.edu</a>.
- Upon accepting admission to Texas A&M University, a student immediately assumes a commitment to uphold the Honor Code, to accept responsibility for learning, and to follow the philosophy and rules of the Honor System. Students will be required to state their commitment on examinations, research papers, and other academic work. Ignorance of the rules does not exclude any member of the TAMU community from the requirements or the processes of the Honor System.

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- Piazza: CSCE 689, NLP
- https://piazza.com/class/isgmuz7h4e36t
- course page:
- http://faculty.cse.tamu.edu/huangrh/
   Fall 16 nlp foundation technique.html

- Ten In-Class Quizzes: 20%
- Class participation: 10%
- Four Programming Assignments: 40%
- The Final Project: 30%

 Late Policy: 20% reduction per day. For both programming assignments and the final project.

# Programming Assignments

- Code: has to be runnable
- Report: how to run, results and analysis, remaining issues, known bugs.

### The Final Project

- By the end of the semester: submit code data and a report.
- Report: 8 pages maximum, describe the problem, approaches and evaluation results.

## The final Project

- Solving a mini core research problem you have identified by reading recent research papers from top NLP conferences.
- Developping a nice NLP application system.

## Basic Recipe of Forming a Project

- Choose a Topic and do a quick survey
- Prepare data
- Think about evaluation methods
- Start to work on it

## Core research problems

- Coreference resolution, discourse
- Semantics

#### **Applications**

- Question-Answering
- Sentiment Analysis
- Text Summarization
- Machine Translation

## Consider to participate in a SemEval task

http://alt.qcri.org/semeval2017/index.php? id=tasks

## What is NLP?





- Fundamental goal: deep understand of broad language
  - Not just string processing or keyword matching
- End systems that we want to build:
  - Simple: spelling correction, text categorization...
  - Complex: speech recognition, machine translation, information extraction, sentiment analysis, question answering...

# Question Answering: Jeopardy!



US Cities: Its largest airport is named for a World War II hero; its second largest, for a World War II battle.



## Information Extraction

Subject: curriculum meeting

Date: January 15, 2012

To: Dan Jurafs

Event: Curriculum n Date: Jan-16-2012 Start: 10:00am End: 11:30am Where: Gates 159

Hi Dan, we've now scheduled the curriculum meeting.

It will be in Gates 159 tomorrow from 10:00-11:30.



-Chris

Create new Calendar entry

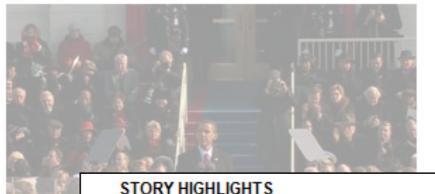
# Google Knowledge Graph



## Text Summarization

- Condensing documents
  - Single or multiple docs
  - Extractive or synthetic
  - Aggregative or representative
- Very contextdependent!
- An example of analysis with

WASHINGTON (CNN) -- President Obama's inaugural address was cooler, more measured and reassuring than that of other presidents making it, perhaps, the right speech for the times.



Some inaugural addresses are known for their soaring, inspirational language. Like John F. Kennedy's in 1961: "Ask not what your country can do for you. Ask what you can do for your country."

Obama's address was less stirring, perhaps, but it was also more candid and down-to-earth.

"Starting today " the new president said. "we must regin

- Obama's address less stirring than others but more candid, analyst says
- . Schneider: At a time of crisis, president must be reassuring
- . Country has chosen "hope over fear, unity of purpose over ... discord," Obama said
- Obama's speech was a cool speech, not a hot one, Schneider says

\_aid in

President Obama renewed his call for a massive plan to stimulate economic growth.

more photos »

his first inaugural in 1933, "The only thing we have to fear is fear itself." Or Bill Clinton, who took office during the economic crisis of the early 1990s. "There is nothing wrong with America that cannot be fixed by what is right with America," Clinton declared at his first inaugural.

Obama, too, offered reassurance.

"We gather because we have chosen hope over fear, unity of purpose over conflict and discord," Obama said.

Obama's call to unity after decades of political division echoed Abraham Lincoln's first inaugural address in 1861. Even though he delivered it at the onset of a terrible civil war, Lincoln's speech was not a call to battle.

## Machine Translation

 Helping human translators

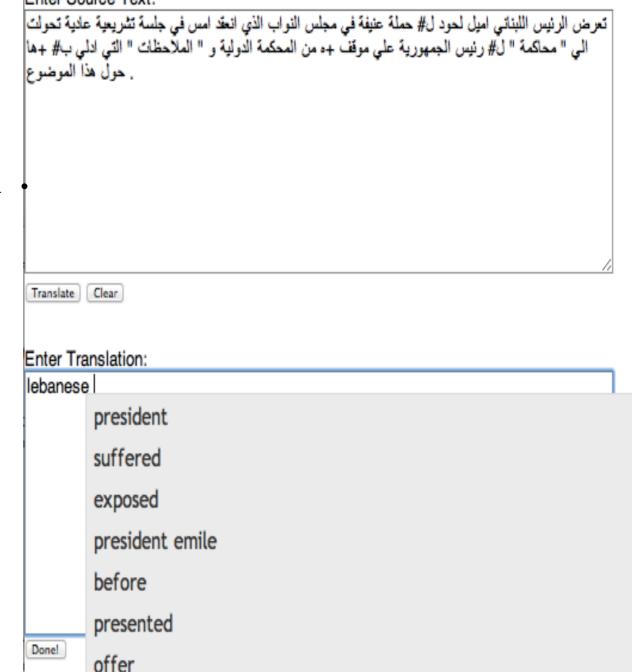
**Enter Source Text:** 

这不过是一个时间的问题

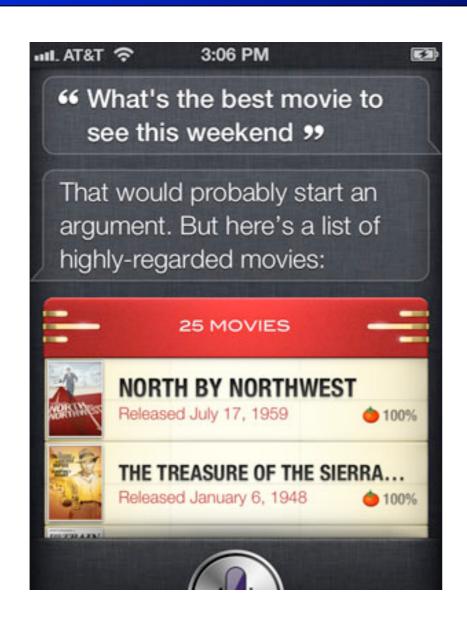
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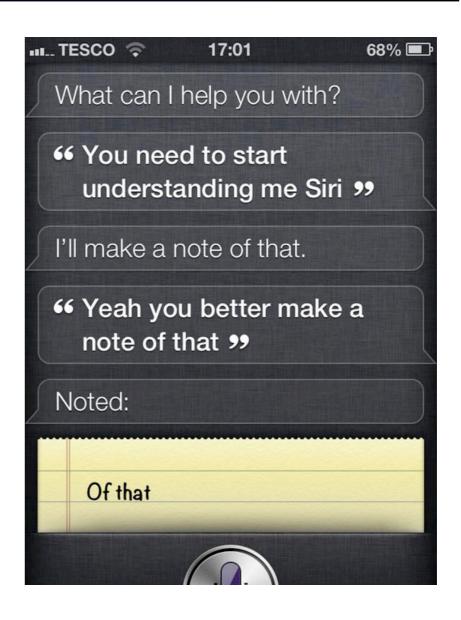
Translation from Stanford's Phrasal:

This is only a matter of time.



## Human-machine Dialogs





## Inter-Disciplinary

Computer Science: artificial intelligence, machine learning

Linguistics: computational linguistics

Psychology: cognitive psychology, psycholinguistics

**Statistics:** probabilistic methods, information theory

# Interactions with Linguists (History)

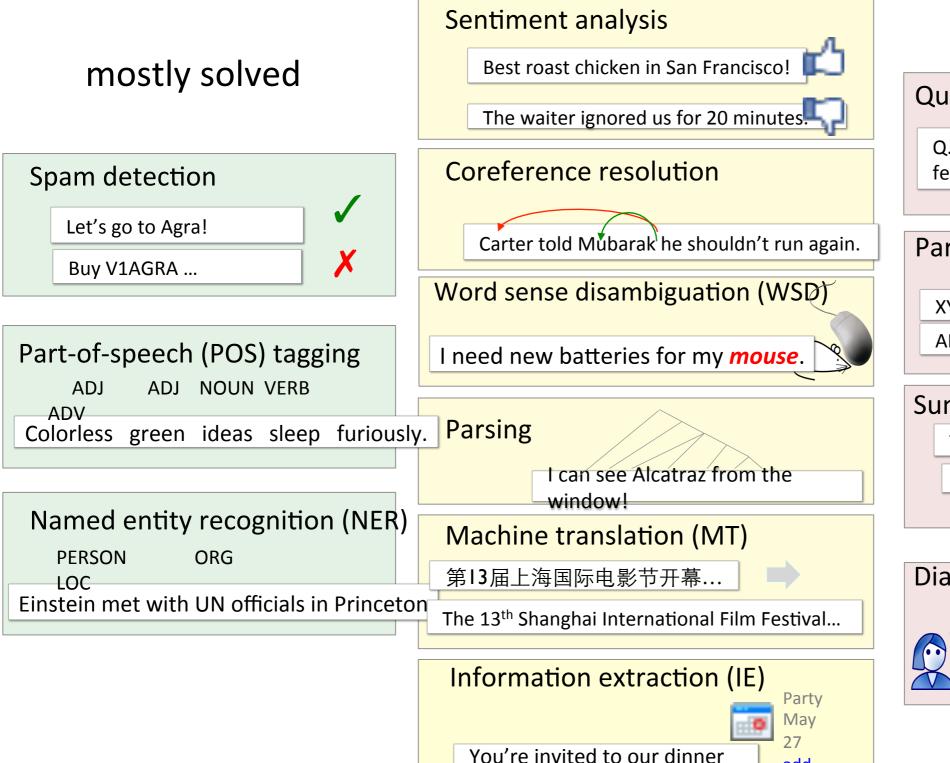
- 70s and 80s: more linguistic focus
- -deeper models, toy domains, rule-based systems
- 90s: empirical revolution
- -robust corpus-based methods, empirical evaluation
- 2000s: richer linguistic representations used in statistical approaches

## Outline

- Bag of Words: Text classification
- Sequence of Words: language modeling, parts of speech tagging
- Tree of Words: syntactic parsing, dependency parsing
- Semantics: thesaurus, distributed
- Discourse, pragmatics
- Applications: QA, MT..

## Language Technology

making good progress



#### still really hard

#### Question answering (QA)

Q. How effective is ibuprofen in reducing fever in patients with acute febrile illness?

#### Paraphrase

XYZ acquired ABC yesterday

ABC has been taken over by XYZ

#### Summarization

The Dow Jones is up

The S&P500 jumped

Housing prices rose

**Economy** is good

#### Dialog

Where is Citizen Kane playing in SF?



add

party, Friday May 27 at 8:30

Castro Theatre at 7:30. Do you want a ticket?

## • Ambiguity!!

## Ambiguities inherent in Language

- Language is succinct and expressive.
- Human resolve ambiguities naturally.

## Syntax: structural ambiguity

Time flies like an arrow.

#### Metaphor:

Time/NOUN flies/VERB like/PREP an/ART arrow/NOUN

#### New Fly Species:

Time/NOUN flies/NOUN like/VERB an/ART arrow/NOUN

#### **Stopwatch Imperative:**

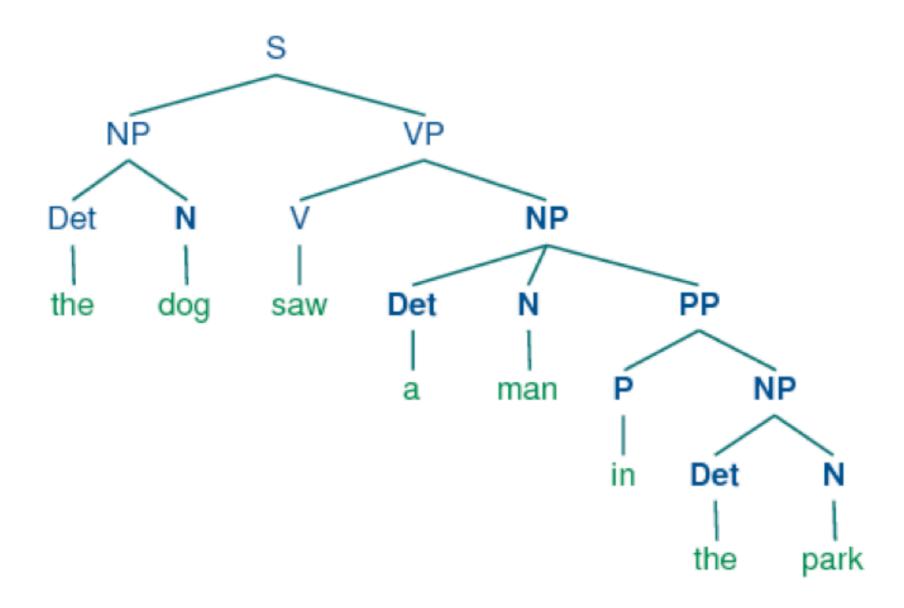
Time/VERB flies/NOUN like/PREP an/ART arrow/NOUN

# Syntax: structural ambiguity (attachment)

I saw the Grand Canyon flying to New York.

I watered the plant with yellow leaves.

• I saw the man on the hill with the telescope.



# But syntax doesn't tell us much about meaning...

- Colorless green ideas sleep furiously. [Chomsky]
- plastic cat food can cover

## Semantics: Lexical Ambiguity

I walked to the bank ...

of the river.

to get money.

• The bug in the room ...

was planted by spies.

flew out the window.

I work for John Hancock ...

and he is a good boss.

which is a good company.

## Discourse: coreference

A Short Story

President John F. Kennedy was assassinated.

The **president** was shot yesterday.

Relatives said that **John** was **a good father**. **JFK** was **the youngest president** in history.

His family will bury **him** tomorrow.

Friends of **the Massachusetts native** will hold a candlelight service in **Mr. Kennedy**'s home town.

## Pragmatics

#### **Rules of Conversation**

- Can you tell me what time it is?
  - Could I please have the salt?

#### **Speech Acts**

- I bet you \$50 that the Jazz will win tonight.
  - Will you marry me?

#### NLP: a branch of Al

- Lack of world knowledge
- inferences

## World Knowledge, Inferences

John went to the diner.

He ordered a steak.

He left a tip and went home.

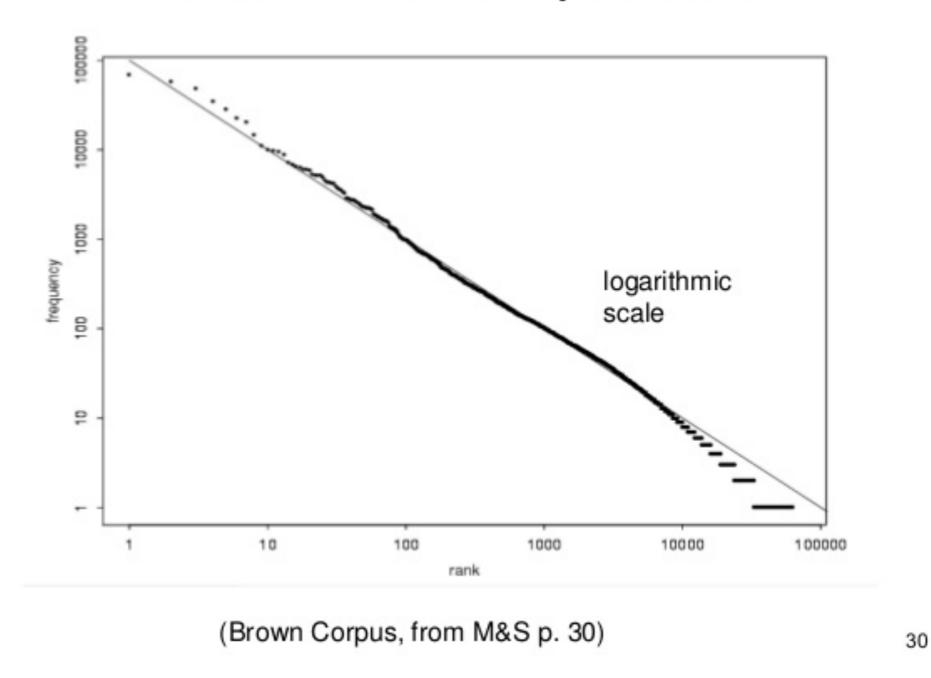
John wanted to commit suicide. He got a rope.

## •Sparsity!!!

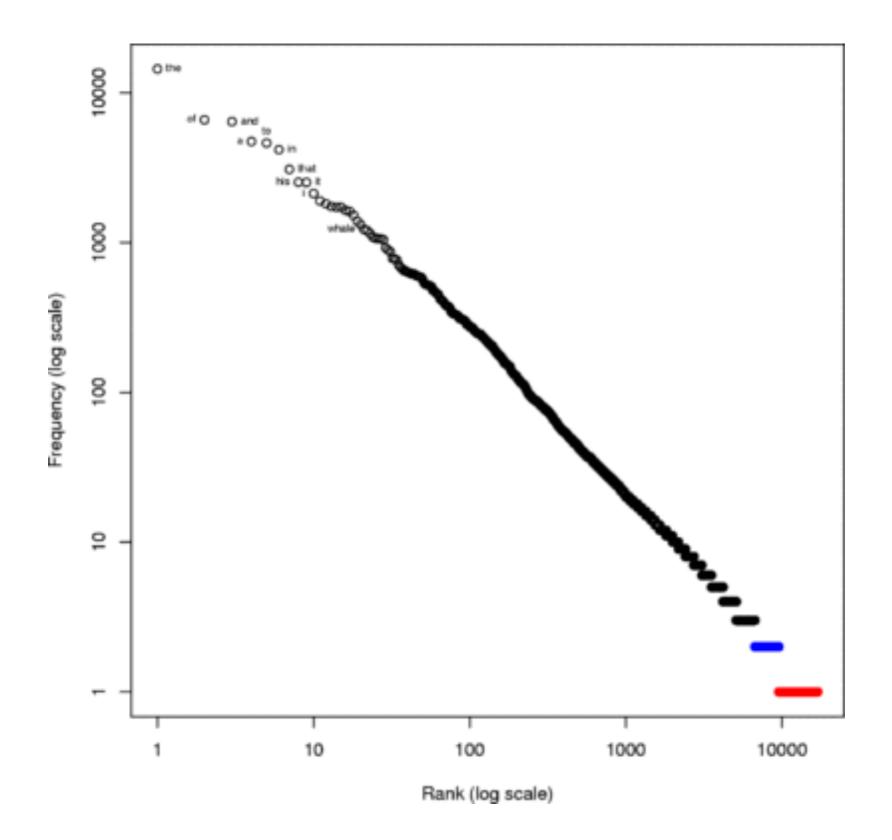
## Zipf's Law

- the frequency of any word is inversely proportional to its rank: f = K / r
- fat-tail, most words occur only a couple of times
- high lexical diversity -> data sparseness

#### Illustration of Zipf's Law



• Brown Corpus: A balanced corpus of written American English in 1960 (except poetry!), 1 million words.



• the novel: "The Whale", 44% words: one time

## Goals of the class

- Key tasks, algorithms
- Essentially skills to build your system
- (Hopefully) see problems, holes, gaps, start research